

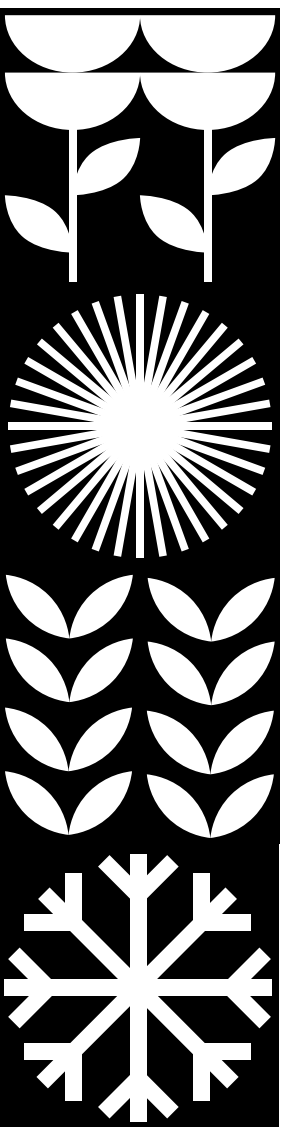
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ABOVE THE REST



NØRDIC INSPIRED //
FOUR-SEASON LIVING



INTRØDUCING

AN EXCLUSIVE ENCLAVE OFFERING NORDIC-INSPIRED LUXURY TOWNHOMES AND DETACHED SINGLES – RESTING IN THE BLUE MOUNTAINS AND CLOSE TO BLUE MOUNTAIN RESORT.

ABOVE THE REST



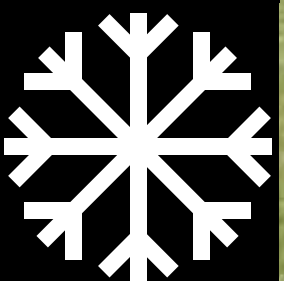
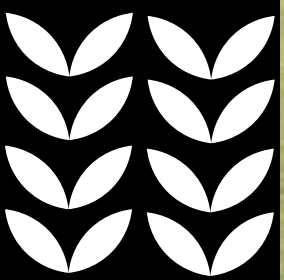
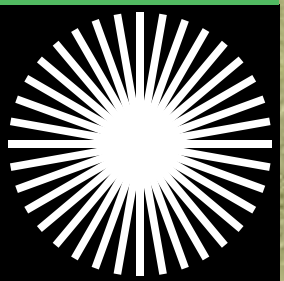
NØRDIC INSPIRED // FOUR-SEASON LIVING

THIS EXCLUSIVE COMMUNITY OF HOMES OFFERS A UNIQUE OPPORTUNITY FOR OUTDOOR ADVENTURE PAIRED WITH A SOPHISTICATED LIFESTYLE.

Thoughtfully woven into the landscape, a network of scenic trails connects residents directly to nature – from pondside paths and open-space walks to street-level routes that link seamlessly with nearby trails.

Designed for every season, these pathways invite morning jogs, afternoon bike rides, and quiet sunset strolls, making outdoor living an effortless part of everyday life.

ABOVE THE REST



SPRING THROUGH THE HILLS

THE BLUE MOUNTAINS OFFERS A VIBRANT MIX OF OUTDOOR ACTIVITIES AND VILLAGE CHARM.

As winter fades, The Blue Mountains awaken with fresh energy and colour. The hills come alive with wildflowers and birdsong, while melting snow reveals scenic hiking and biking trails that invite endless exploration.

Early-season golfers return to lush fairways, and those seeking rejuvenation can unwind with spa escapes or tranquil mornings by the bay. The Blue Mountain Village blossoms with activity –

patios open, boutique shops spill onto sunlit streets, and seasonal events bring the community together. In nearby Collingwood, waterfront walks offer another way to soak in the season's charm.

Spring here is a time of renewal and connection, where nature's awakening meets the warmth of small-town life – and every day feels like a fresh beginning.



ABOVE THE REST



SUMMER LAKESIDE IN COLLINGWOOD

A SEASON OF VIBRANT OUTDOOR ADVENTURE.

Summer in The Blue Mountains is nothing short of extraordinary – where every day feels like an escape. With Georgian Bay just moments away, mornings begin with sunrise paddleboarding, afternoons invite sailing or kayaking across calm, crystalline waters, and evenings end with golden-hour strolls along the shoreline. Beyond the water, endless trails weave through lush forests and rolling hills, offering hiking, cycling, and panoramic

views that capture the very spirit of summer living. When it's time to slow down, nearby Collingwood welcomes you with its charming main street lined with boutique shops, artisanal cafés, and inviting patios. At Altitude, summer is a lifestyle of leisure and discovery – where outdoor adventure meets small-town sophistication, and every day feels like a new opportunity to explore, connect, and unwind.



ABOVE THE REST



FALL IN LOVE WITH AUTUMN

EXPERIENCE AUTUMN'S BREATHTAKING BLEND OF COLOUR, COMFORT, AND CURATED LIVING.

As the leaves turn, the landscape transforms into a canvas of rich reds and golds – perfect for morning hikes, scenic drives, and fireside evenings. The season invites a slower pace, where every path and viewpoint offers a moment to pause and take it all in. Just minutes away, Blue Mountain Village glows with warmth and energy, offering cozy cafés, boutique shopping, and harvest-inspired dining surrounded by mountain views.

In nearby Collingwood, fall comes alive through farmers' markets, local wineries, and charming main-street strolls, where the scent of fresh coffee and baked goods fills the crisp air. Here, autumn isn't just a season – it's a way of life. A time to gather, to explore, and to embrace the simple pleasures that make life in The Blue Mountains so unforgettable.



ABOVE THE REST



WINTER - FULL OF WONDER

WAKE UP TO PANORAMIC VIEWS OF FROSTED FORESTS AND ADVENTURE OVER EVERY HILL

Winter is more than a season – it's a celebration of everything the colder months bring. Spend your days skiing pristine slopes or snowshoeing through quiet woodland trails.

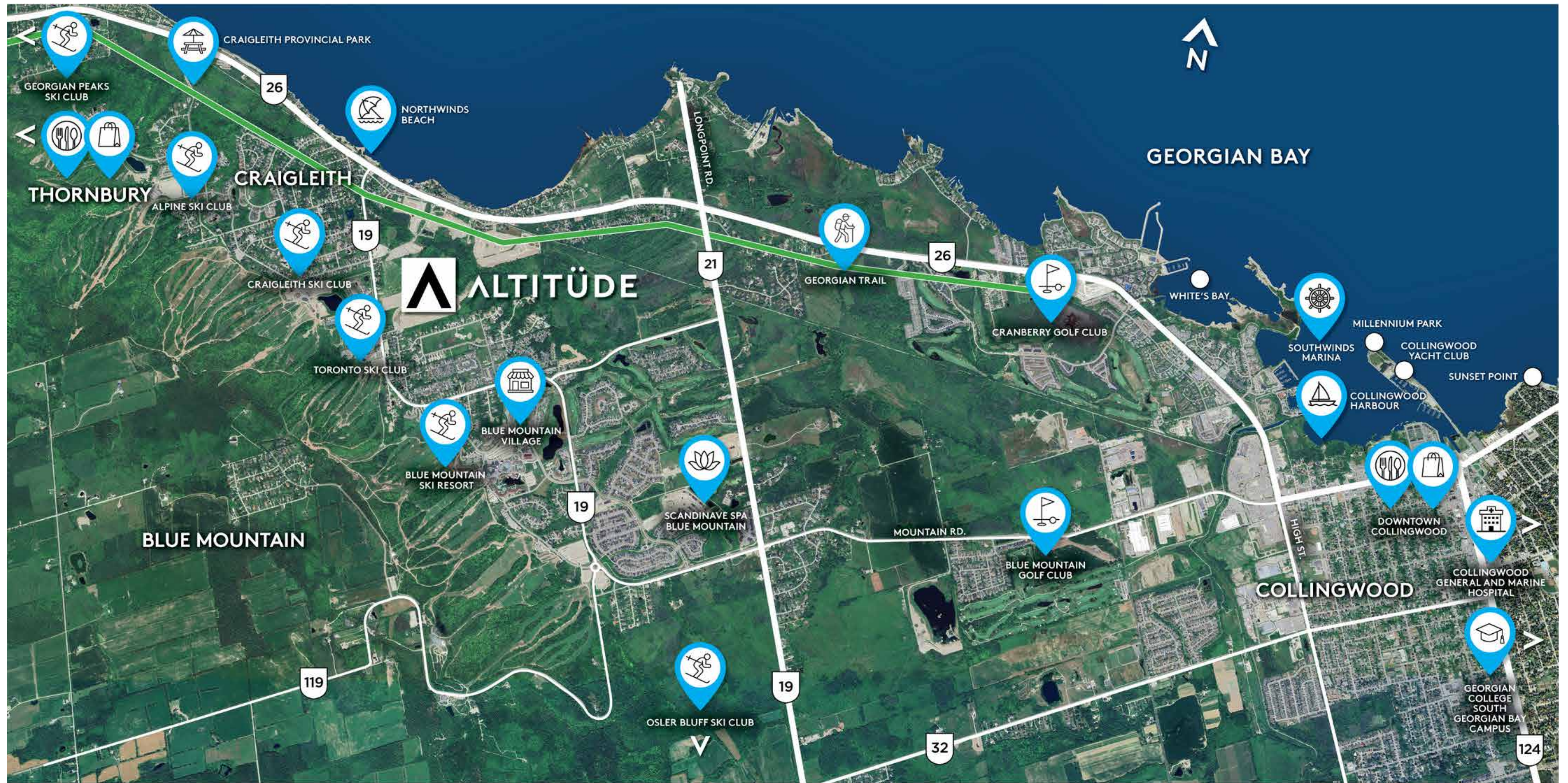
Families can enjoy tubing runs, ice skating, or even ice fishing on frozen bays, while cozy evenings invite fireside gatherings and strolls through snow-dusted streets. The Blue Mountain Village

comes alive with festive spirit, glowing lights, and the comforting aroma of mulled cider. Indulge in fine dining, explore boutique shops, or unwind in a cozy café while the snow falls softly outside.

In this community, winter is an experience to be embraced – a time of connection, comfort, and timeless beauty, where every snowfall feels like an invitation to live luxuriously, reimagined.



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A COMMUNITY OF TOWNHOMES AND DETACHED SINGLES

Nestled near the Blue Mountain slopes, this collection of townhomes and detached singles captures the essence of hillside living with modern elegance. Designed in harmony with the landscape, the homes feature warm Nordic-inspired architecture – defined by steep gables, rich natural materials, and expansive windows that frame breathtaking views of snow-covered hills and evergreens.

Together, this pairing of homes create a seamless community – connected by thoughtful design, shared pathways, and a sense of four-season adventure. Just steps from the hillside, every home invites residents to embrace the rhythm of mountain life, where comfort, connection, and nature meet in perfect balance. Discover this unique community - that's above the rest.

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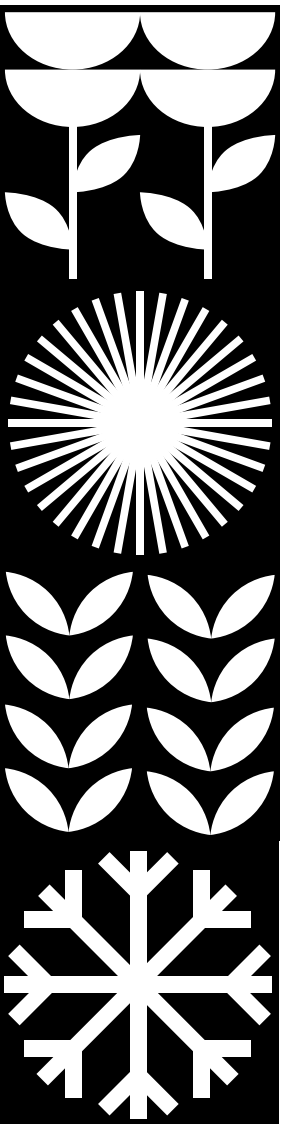


PAUSE, RECHARGE, AND TAKE IN THE MOUNTAIN AIR

Designed for effortless recreation, these expansive terraces embrace the outdoors. Generously sized for both relaxation and entertaining, each terrace becomes a natural extension of the living space – perfect for quiet mornings, evening gatherings, or simply taking in the fresh mountain air. Framing breathtaking views of the Blue Mountain hills and Georgian Bay – these elevated outdoor spaces celebrate the art of living well, where every moment feels connected to nature.



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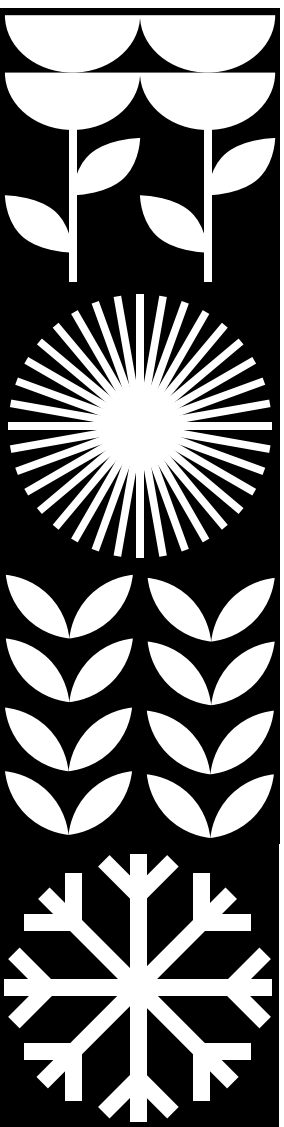


EVERY DETAIL POURS INTO THE ART OF MODERN LIVING

Experience Nordic aesthetics defined by clean lines, modern simplicity, and understated luxury. The kitchen balances functionality with timeless sophistication, featuring premium finishes and custom cabinetry throughout. An optional wine room adds an extra layer of refinement, elevating everyday living into a space designed for gathering and entertaining with effortless style.



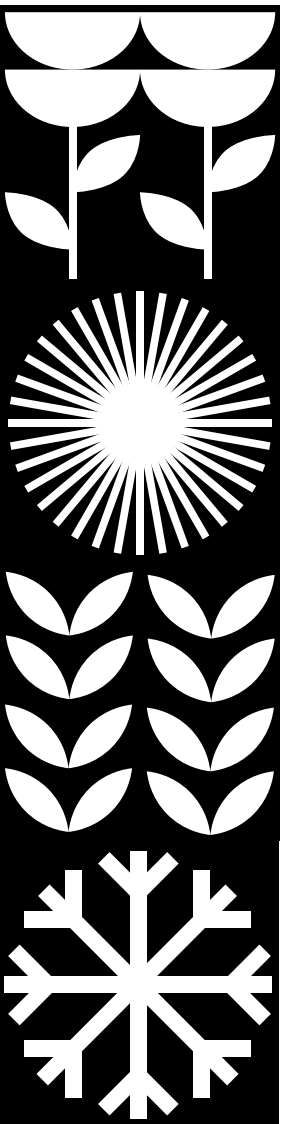
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EXPANSIVE LIVING MEETS THE TERRACE RETREAT

Open, airy, and grounded in craftsmanship, this great room blends natural textures to create warmth and coziness, while abundant light shapes a living experience that feels both modern and inviting. Expansive glazing draws the outdoors in, and the fireplace paired with a soft, natural palette evokes a sense of comfort and understated luxury.





WAKE UP TO WARMTH, COMFORT, AND THE BEAUTY BEYOND

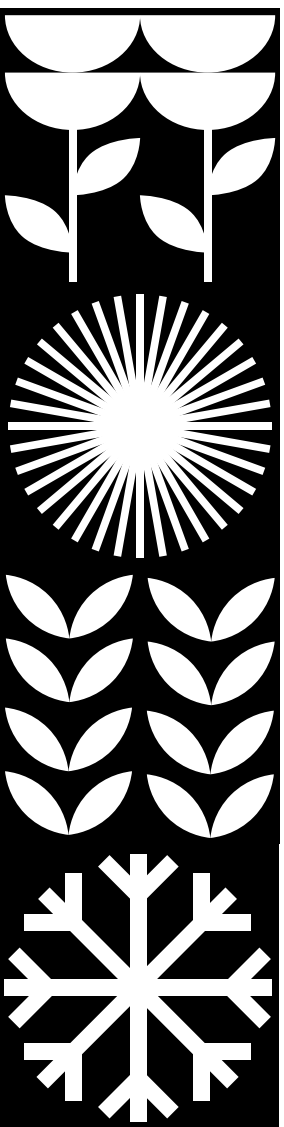
The primary suite offers an elevated sense of serenity, framed by panoramic mountain views and softened by natural light.

Every finish – from the warm wood tones to the refined architectural details, reflects the project’s Nordic-inspired design philosophy: calm, intentional, and beautifully personal.

This suite also opens onto its own private terrace complete with an outdoor fireplace, creating a seamless extension of the space. It’s a tranquil retreat where indoor comfort meets the quiet luxury of open-air living.



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YOUR SPA-INSPIRED ESCAPE

A study in simplicity and elegance, the bathroom combines spa-inspired design with exceptional craftsmanship. Natural textures, soft light, and curated fixtures create a space that feels both restorative and sophisticated – an intimate retreat with a view.



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DESIGNED FOR LIFE ON AND OFF THE SLOPES

The ski room showcases thoughtful planning, elevated functionality and intelligent design. Built-in storage, natural finishes, and durable materials make it as functional as it is inviting – a refined transition between outdoor adventure and the comfort of home.





BATHROOMS

Floating vanities, quartz countertops, and frameless glass showers are complemented by elegant tile finishes and optional marble-accented benches, create a spa-like – calming and relaxing place to unwind. Select ensuites include a freestanding tub, while all bathrooms feature modern water-saving fixtures, chrome faucets, full mirrors, and refined vanity lighting.



GREAT ROOM

The greatroom is an integrated, light-filled space where expansive windows frame stunning views. Natural light enhances every finish, creating a warm and inviting atmosphere. Optional features like a wet bar or wine room add refined convenience for effortless living and entertaining.



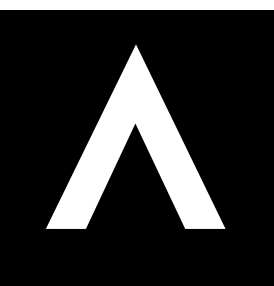
BEDROOMS

Expansive, architectural windows accentuate the airy volume of the space, while layered textures from the high quality laminate floors to the natural tones – create warmth and balance. Each detail is thoughtfully composed, from the custom millwork and soft neutral palette to the precise alignment of trim and fixtures – a mastery of craftsmanship.



KITCHEN

Every kitchen is distinctive and extraordinary, and thoughtfully detailed. Artisanal upper cabinets pair effortlessly with contemporary quartz countertops, while a luxury appliance package and chef-inspired layout elevate the cooking experience. Elegant lighting enhances both everyday living and memorable gatherings. This is the kitchen of everyone's dreams.





FOR OVER 30 YEARS, MACPHERSON HAS BEEN DEDICATED TO CREATING VIBRANT, SUSTAINABLE, AND INCLUSIVE COMMUNITIES WITH A COMMITMENT TO INNOVATION AND EXCELLENCE.

It all began in 1994 with three townhomes on MacPherson Avenue in Toronto – a legacy that inspired our name. Since then, we’ve grown into a premier developer of master-planned residential communities across Southern Ontario.

A MASTER BUILT REPUTATION

Our mission is to craft homes of lasting quality that reflect the values of our homeowners and appreciate over time. By blending distinctive architecture, contemporary design, and traditional craftsmanship, we create homes that feel both timeless and tailored to modern living.

THE MACPHERSON PROCESS.

Every community begins with understanding its unique character –its lifestyle, heritage, and the families who will call it home. From there, we design streetscapes and layouts that foster comfort, connection, and a sense of belonging for generations to come.



960 ACRES DEVELOPED
13 PROJECTS COMPLETED
1810 NUMBER OF HOMES BUILT

A LEGACY ROOTED IN BLUE MOUNTAIN.

The Weider Family and the Home Farm

THE STORY OF THE HOME FARM IS INSEPARABLE FROM THE HISTORY OF THE WEIDER FAMILY, WHOSE VISION AND DETERMINATION TRANSFORMED BLUE MOUNTAIN INTO ONE OF ONTARIO’S MOST ICONIC DESTINATIONS.

Jozo Weider was born in Žilina, Czechoslovakia, in 1909. A ski enthusiast and lodge owner in Europe during the 1930s, Jozo’s life was uprooted by the Second World War. In 1939, with his wife Helena and their young son George, he emigrated to Canada, eventually making his way to Quebec as a ski instructor. It was there that he met lawyer and businessman Peter Campbell, who would become his business partner and help lay the foundation for Blue Mountain Resorts Ltd. Together, they purchased slopes and tows from local ski clubs, and in 1941 Jozo began the work that would define his life.

Building a Life at the Home Farm

When Jozo and his family arrived at Blue Mountain, they settled into a farmhouse on a one-hundred-acre property that became known as the Home Farm. This land became both the foundation of their home life and an essential support for the growing resort.

The Weiders farmed the land, grew gardens, and ran a sawmill where lumber from the mountain was cut into boards for ski tow shacks. Ice blocks were stored in sawdust and sold to nearby cottagers, and vegetables from the gardens were delivered to Georgian Bay cottages. Guests were sometimes even accommodated in the farmhouse itself.

For Jozo, the Home Farm was more than just a place to live – it was part of the larger vision for Blue Mountain. He drew from its resources to build the resort, while also ensuring it remained a place of family, community, and creativity. In 1953, he founded Blue Mountain Pottery, converting the barn into a workshop that produced iconic ceramic pieces using local clay. The success of the pottery business helped fund modernizations at the resort, further entwining the farm with the evolution of Blue Mountain.

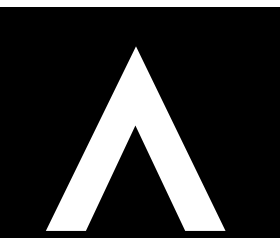
A Family Legacy Carried Forward

Jozo and Helena raised their four children at the Home Farm, where their lives revolved around both the farmstead and the ski hill. The children attended the Craigleith school nearby, and Jozo himself often picked up skiers arriving by train, transporting them to the slopes on horse-drawn sleighs or surplus trucks. Even after Jozo passed away in 1971, the Weider family carried forward his vision.

MACPHERSON HONOURS THE WEIDER STORY

With MacPherson’s acquisition of the Home Farm and with its rebranding as Altitude, the next chapter continues the Weider family’s legacy of community, nature, and recreation. Just as Jozo Weider built Blue Mountain on vision and respect for the land, Altitude carries that spirit forward. Nestled in the foothills of the Blue Mountains, Altitude features Nordic-inspired luxury homes that balance elegance with authenticity. This exclusive enclave honours the heritage of the Home Farm while redefining four-season living for today.

In celebrating the Weider legacy, Altitude creates a future where residents can live surrounded by the same natural beauty and sense of belonging that shaped Blue Mountain, a place where history and modern living meet in harmony.



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